



**POLITECNICO
MILANO 1863** | **DIPARTIMENTO
DI MATEMATICA**



BANCA D'ITALIA
EUROSISTEMA



Conference

QFinLab Politecnico di Milano & Bank of Italy

Financial education – Why, what works, what doesn't and for whom

Politecnico di Milano

12-13 June 2025

The conference has a scientific but very concrete cut. The objective of the conference is twofold: the first is to analyse the importance of financial literacy in supporting financial well-being, financial inclusion, financial market development and enabling a wider economic prosperity; the second is to review concrete experiences, comparing what worked and what didn't and for whom. The aim is to have an international conference on best practices in financial education with a multidisciplinary scientific approach involving academia and policy-makers. The ultimate goal is to grow the scientific community that deals with these issues in Italy and at the international level.

Financial education includes topics such as: macroeconomic and microeconomic impacts of financial literacy, impact analysis of financial education experiences, innovative teaching methodologies, pedagogical profiles of financial education, social security finance, education on economics and sustainability issues, financial education experiences for adults, financial inclusion, digital&finance divide, gender issues and financial knowledge measurement.

The conference includes two keynote lectures, invited papers and contributed papers.

Deadline for submission of contributed papers: March 15, 2025

Notification of acceptance: April 30, 2025

Conference registration: May 19, 2025

Scientific committee: Emilio Barucci and Daniela Marconi (chair), Riccardo De Bonis, Germana Giombini, Anna Lo Prete, Donato Masciandaro, Monica Paiella, Giovanna Paladino.

Organizing committee: Emilio Barucci, Michele Azzone, Domenico Bulgarini, Daniela Marconi

Keynote speakers: Carmela Aprea, University of Mannheim, Luigi Guiso, Einaudi Institute for Economics and Finance, Rome

<https://www.mate.polimi.it/events/Edufin25/>

The project is carried out within the MUSA project - Multilayered Urban Sustainability Action, financed by the European Union - NextGenerationE, PNRR Mission 4 Component 2 Investment Line 1.5: Creation and strengthening of "innovation ecosystems", construction of "territorial leaders of R&D".

Draft programme

Day 1 - 12 June 2025

9:00-9:30 Registration and welcome coffee

9:30-11:00 Session: Macroeconomic impacts of financial literacy

11:00-11:30: Coffee break

11:30-13:00 Session: Microeconomic impacts of financial literacy

13:00 – 14:15 Lunch break

14:15-16:00 Session: Microeconomic impacts of financial literacy and effective methods

16:00-16:15 Coffee break

16:15-17:15 Keynote lecture: Effective methods for financial education policies - Carmela Aprea, University of Mannheim

19.00 Farewell party for Riccardo De Bonis

20.30 Dinner – optional with participation fee (TBC)

Day 2 -13 June 2025

9:00-10:00 Keynote Lecture: Why is financial literacy important? Evidence and policy implications – Luigi Guiso, Einaudi Institute for Economics and Finance, Rome

10:00-10:15 Coffee break

10:15-11.30 Session: Financial education, methods and experiences – what works and for whom

11:30-11:45 coffee break

13:15-14:30 Lunch break

14:30-15:45 - Panel discussion: Giuseppe Bertola (University of Turin), Magda Bianco (Banca d'Italia), Stefan Humer (OeNB), Mette Ranta (University of Helsinki).

15:45-16:00- Concluding remarks

